

# DIGITAL SCREEN LED HA4



Hamra  
Piccadilly, Towards Bliss  
W: 4.5m x H: 3m  
**Rate Card Daily: \$179**

Reach & Measurement



Impressions	330
Reach	9.73
OTS	7.09
GRP	69

Technical Specs

**File Format:** JPEG, WMV or AVI  
**Resolution Pixels:** W:420 x H:270  
**Resolution:** 72 dpi  
**Spot Duration:** 8 sec

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[www.vivad.com](http://www.vivad.com)

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