

# DIGITAL SCREEN LED BK1

Bechara EL Khoury Intersection  
Towards Downtown/Sodeco  
W: 4m x H: 3m  
**Rate Card Daily: \$125**

Reach & Measurement



Impressions	260
Reach	7.64
OTS	7.12
GRP	54.4

Technical Specs

**File Format:** JPEG, WMV or AVI  
**Resolution Pixels:** W:384 x H:352  
**Resolution:** 72 dpi  
**Spot Duration:** 8 sec



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